

How Purpose is key to our motivation



Clive Wilson Author of *Designing the Purposeful World – the Sustainable Development Goals as a Blueprint for Humanity*.

Clive talked about the power of purpose and used the analogy of how stem cells respond to the environment, how microcosm reflects in macrocosm. He shared his experience of witnessing people connecting to a sense of purpose and connectedness in their life, and his own experience. He called it awakening and loves the expression, 'Dzukani' which means "Wake up!" in the language of the Malawian people. We can look at ourselves, as one consciousness, one singularity in flow who are already in connection with each other, just having to wake up to the realisation.

Duality gets in the way of our natural abiding in the energy of love. If we change the life form or change our context, we will massively impact our sense of purpose and we can impact the world. We can focus on what is wrong with us or we can focus on what is right with us, but focussing on what is right with us gives us hope, and in a world of hope we are more likely to act. Then, with the help of just a couple of simple questions, he invited us all to explore this further by a sharing exercise in pairs, watching to see where there is love in our response. Who are you? Tell me about you. What's happening? How are you feeling? In what way are you inspired? What commitment would you wish to make, if any?

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